











SCHEDULE AT A GLANCE

MONDAY, MAY 5

8:00 - 9:00 am	SHARED BREAKFAST: Evolution Training Participants and Interest Groups			
9:00 am - 4:30 pm	TRAINING CLASS: DR to DER Evolution Training Course			
9:00 - 10:30 am	Interest Groups	Interest Groups	Strategic Initiatives	DOE Labs
10:30 - 10:45 am	SHARED REFRESHMENT BREAK: Evolution Training Participants and Interest Groups			
10:45 am - 12:15 pm	Interest Groups	Interest Groups	Strategic Initiatives	DOE Labs
12:15 - 1:15 pm	SHARED LUNCH: Evolution Training Participants and Interest Groups			
1:15 - 2:45 pm	Interest Groups	Interest Groups	Strategic Initiatives	DOE Labs
2:45 - 3:00 pm	SHARED REFRESHMENT BREAK: Evolution Training Participants and Interest Groups			
3:00 - 4:30 pm	Interest Groups	Interest Groups	Strategic Initiatives	DOE Labs
4:30 - 5:30 pm	PLMA Member Meetup			
5:30 - 6:15 pm	Conference First Timers' Welcome!			
5:30 - 7:30 pm	Leadership Council Dinner and Meeting			
7:30 - 8:30 pm	Welcome Reception and Cinco De Mayo Celebration at Lidia's	Reception Sponsored by  	Maracas Sponsored by CLEAResult®	Entertainment Sponsored by 

TUESDAY, MAY 6




7:30 - 9:00 am	Breakfast in the Sponsor Lounge			
7:30 - 9:00 am	Women in DM: Breakfast Connect and Career Success Panel			
9:00 - 9:25 am	Opening Remarks from the Chair	Sponsored by 		
9:25 - 9:30 am	Welcome to Kansas City			
9:30 - 10:15 am	How State Policy Affects Load Flexibility Program Valuation and Design	Sponsored by Honeywell		
10:15 - 10:45 am	Refreshment Break			
10:45 - 11:30 am	VPP Liff-off: Adopting and Adapting Best Practices from Three Utility-Led VPPs	Sponsored by 		
11:30 am - 12:00 pm	What's Up at PLMA Interest Group Reports	Sponsored by 		
12:00 - 1:30 pm	Lunch			
1:30 - 2:00 pm	2025 PLMA Awards for Excellence in Load Management	Sponsored by 		
2:00 - 3:00 pm	Design Customer-Centric and Cost-Effective Battery Storage Programs			
3:00 - 3:30 pm	Refreshment Break	Sponsored by Honeywell		
3:30 - 4:00 pm	PLMA Utility Members Share	Sponsored by 		
4:00 - 4:30 pm	Sponsor Technology Advancement Roundtable			
4:30 - 6:00 pm	Networking Reception in the Sponsors Lounge	Sponsored by  		



MAY 5-7, 2025 KANSAS CITY, MO

SCHEDULE AT A GLANCE

WEDNESDAY, MAY 7

8:00 - 9:00 am	Breakfast in the Sponsor Lounge			
9:00 - 9:45 am	Track A	Track B	Track C	Track D
	What's Old is New Again: Rethinking Switch-based HVAC Control	Scaling Down: Smaller Utility DR Programs Where Every Customer Counts	Overcoming Certification Hurdles to Build Stronger Vendor-Utility Partnerships	Driving the Grid Forward: Transformer-Constrained EV Managed Charging <i>Sponsored by  Source</i>
9:45 - 10:30 am	From Paging to Premium: Load Control Switches Ain't What They Used to Be	Bridging the Gap: Collaboration Between Cooperatives and IOUs in Flexible Load Management	Re-Tuning the Trade Ally Network to Meet Large Demand Response Goals	Improving on Success: Revisiting Consumers Energy's PowerMIDrive Program
10:30 - 11:00 am	Refreshment Break in the Sponsor Lounge		<i>Sponsored by  Honeywell</i>	
11:00 - 11:30 am	Track E	Track F	Track G	Track H
	Batteries Unleashed: Supercharging Benefits Through Smarter Storage Programs	Unlocking Growth: Empowering Commercial and SMB Customers in DR	Maximizing Flexible Load Potential with Machine Learning	Load Flexibility For All: Dynamic Rates for Commercial Customers
11:30 am - 12:00 pm	Understanding the Impact of DER Adoption on Load Shapes	Beyond the Screen: Engaging Small-to-Medium Non-Residential Customers	Multifamily Line Voltage Thermostats: A Load Flexibility Story in Progress	Innovation and Interoperability via Adoption of OpenADR 3.0
12:00 - 1:30 pm	Lunch in the Sponsor Lounge			
1:30 pm	Sponsor Lounge Closes			
1:30 - 2:30 pm	Powering Resilience in Times of Unprecedented Grid Emergencies			
2:30 pm	Welcome to Las Vegas for the Fall 2025 Conference!			
2:40 pm	Closing Remarks			
2:45 pm	Ice Cream Social	<i>Sponsored by  resource innovations</i>		

A Special Thank You!

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