

Monday, May 6

Schedule at a Glance

7:30 - 9:00 am	SHARED BREAKFAST: Evolution Training Participants and Interest Groups <i>Atrium Ballroom</i>		
8:30 am - 4:00 pm	TRAINING CLASS: DR to DER Evolution Training Course <i>Council Conference Room</i>		
9:00 - 11:00 am	Commercial and Industrial Load Flexibility <i>Broadway 3 and 4</i>	Customer Engagement <i>Broadway 1 and 2</i>	
11:00 am - 12:00 pm	SHARED LUNCH: Evolution Training Participants and Interest Groups <i>Atrium Ballroom</i>		
12:00 - 2:00 pm	Retail Pricing <i>Broadway 3 and 4</i>	Electric Transportation <i>Broadway 1 and 2</i>	PLMA Strategic initiative A <i>Galleria North</i>
2:00 - 2:30 pm	SHARED REFRESHMENT BREAK: Evolution Training Participants and Interest Groups <i>Atrium Ballroom</i>		
2:30 - 4:00 pm	Global LM <i>Broadway 3 and 4</i>	Connected Devices <i>Broadway 1 and 2</i>	Decarbonization Through LM <i>Galleria North</i>
4:00 - 5:00 pm	PLMA Member Meetup <i>Skyline 1 and 2</i>		
5:00 - 5:45 pm	Conference First Timers' Welcome! <i>Skyline 1 and 2</i>		
5:00 - 5:30 pm	Board of Directors Dinner <i>Atrium Ballroom</i>		
5:30 - 7:30 pm	Board of Directors Meeting <i>Atrium Ballroom</i>		
8:00 - 10:00 pm	Welcome Reception & Sneaker Ball at the Portland Art Museum		

Tuesday, May 7

7:30 - 9:00 am	General Breakfast in the Sponsor Lounge <i>Atrium Ballroom</i>		
7:30 - 9:00 am	Women in DM Breakfast <i>Broadway 1 and 2</i>		
9:00 - 9:20 am	Opening Remarks from the Chair <i>Grand Ballroom 1 and 2</i>		
9:20 - 9:30 am	Welcome to Portland <i>Grand Ballroom 1 and 2</i>		
9:30 - 10:00 am	Keynote Address with Maria Pope, President and Chief Executive Officer, Portland General Electric <i>Grand Ballroom 1 and 2</i>		
10:00 - 10:30 am	REFRESHMENT BREAK in the Sponsor Lounge <i>Atrium Ballroom</i>		
10:30 - 11:30 am	SMUD: The Next Chapter - Automated Demand Response <i>Grand Ballroom 1 and 2</i>		
11:30 am - 12:00 pm	What's Up at PLMA? – Interest Group Updates <i>Grand Ballroom 1 and 2</i>		
12:00 - 1:30 pm	LUNCH in the Sponsor Lounge <i>Atrium Ballroom</i>		
1:30 - 2:30 pm	Playing in the Ratebox: Experts Discuss Design, Customer, and Results <i>Grand Ballroom 1 and 2</i>		
2:30 - 3:00 pm	The 2024 PLMA Awards: Meet the Winners! <i>Grand Ballroom 1 and 2</i>		
3:00 - 3:30 pm	REFRESHMENT BREAK in the Sponsor Lounge <i>Atrium Ballroom</i>		
3:30 - 4:00 pm	Non-Pipeline Alternatives: Converting Homes from Natural Gas to Beneficial Electrification <i>Grand Ballroom 1 and 2</i>		
4:00 - 4:30 pm	PLMA Utility Members Share <i>Grand Ballroom 1 and 2</i>		
4:30 - 5:00 pm	Sponsor Showcase Lightning Round <i>Grand Ballroom 1 and 2</i>		
5:00 - 6:30 pm	NETWORKING RECEPTION in the Sponsor Lounge <i>Atrium Ballroom</i>		

Wednesday, May 8

8:00 - 9:00 am	BREAKFAST in the Sponsor Lounge <i>Atrium Ballroom</i>			
9:00 - 9:30 am	TRACK A <i>Broadway 1 and 2</i> Embracing A Greener Future Through Batteries, DR, and Competitive Procurement	TRACK B <i>Broadway 3 and 4</i> Closing the Feedback Loop From DR Impacts to Effective Marketing	TRACK C <i>Galleria North</i> Providing Statewide Resilience: Beyond Extreme Events	TRACK D <i>Galleria South</i> ICE 2.0: Quantifying the Cost of Climate-Driven Power Interruptions
9:30 - 10:00 am	TRACK A <i>Broadway 1 and 2</i> BTM Energy Storage Expected Performance During Heat Dome Events	TRACK B <i>Broadway 3 and 4</i> Improving Customer Choice, Reducing Bills, and Shifting Loads Via Time Varying Rates	TRACK C <i>Galleria North</i> Supporting Grid Resilience in Puerto Rico with LUMA	TRACK D <i>Galleria South</i> Learnings From the Northwest on Equitable DR Program Design
10:00 - 10:30 am	TRACK A <i>Broadway 1 and 2</i> Load Shaping with Batteries: A California 2023 Summer Reliability VPP	TRACK B <i>Broadway 3 and 4</i> Energys Transition to Time Based Rates, Powered by Oracle	TRACK C <i>Galleria North</i> Connected Communities: Frameworks for Utility Interaction and Coordinated Control	TRACK D <i>Galleria South</i> EV Load Shapes: The Crystal Ball of Utility Programs and Planning
10:30 - 11:00 am	REFRESHMENT BREAK in the Sponsor Lounge <i>Atrium Ballroom</i>			
11:00 am - 12:00 pm	TRACK E <i>Broadway 1 and 2</i> Assessing Customer Experience and Business Models around Price-to-Device Communication and Control Pathways	TRACK F <i>Broadway 3 and 4</i> Yes, Smart Thermostats Can Do More Than DR!	TRACK G <i>Galleria North</i> 11:00 - 11:30 am Overcoming Winter DR Challenges: Results from Seattle's BYOT Pilot 11:30 am - 12:00 pm Addressing the Rapid Rise in Winter Peak Demand	TRACK H <i>Galleria South</i> 11:00 - 11:30 am Enterprise DRMS to Reduce Technical Debt and Increase Prog. Automation 11:30 am - 12:00 pm Engagement Platform–Voice Automation and Smartphone App for Load Management
12:00 - 1:30 pm	LUNCH in the Sponsor Lounge <i>Atrium Ballroom</i>			Sponsor Lounge Closes at 1:30 pm
12:15 - 1:15 pm	WOMEN IN DM WORKSHOP <i>Broadway 3 and 4</i>			
1:30 - 2:30 pm	Looking Beyond Managed Charging <i>Grand Ballroom 1 and 2</i>			
2:30 pm	Welcome to Brooklyn for the 50th Conference! <i>Grand Ballroom 1 and 2</i>			
2:40 pm	Closing Remarks <i>Grand Ballroom 1 and 2</i>			
2:45 pm	ICE CREAM SOCIAL <i>Ballroom Foyer</i>			
3:15 - 5:00 pm	ULME <i>The Galleria</i>			