

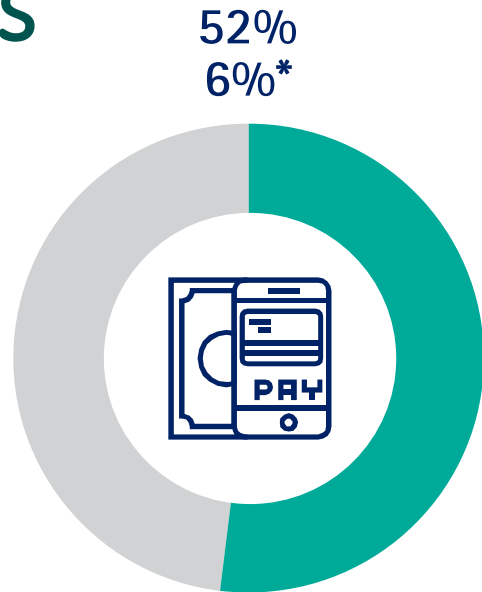
BYOT Perspectives

Alan Mellovitz

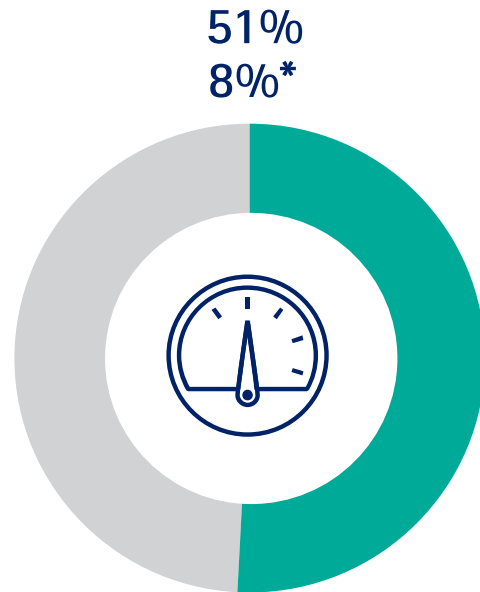
Accenture

Smart Thermostat adoption is on the rise,
but not yet reached maturity

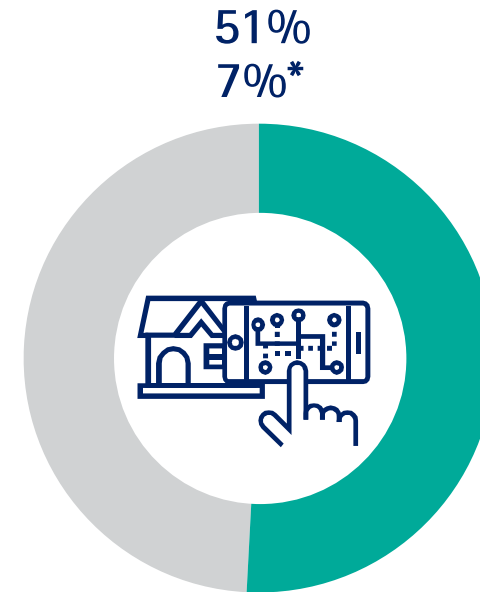
Energy consumers are increasingly interested in BYOT offers



A **program** that credits my bill when my provider makes minor adjustments to my smart thermostat during peak usage hours



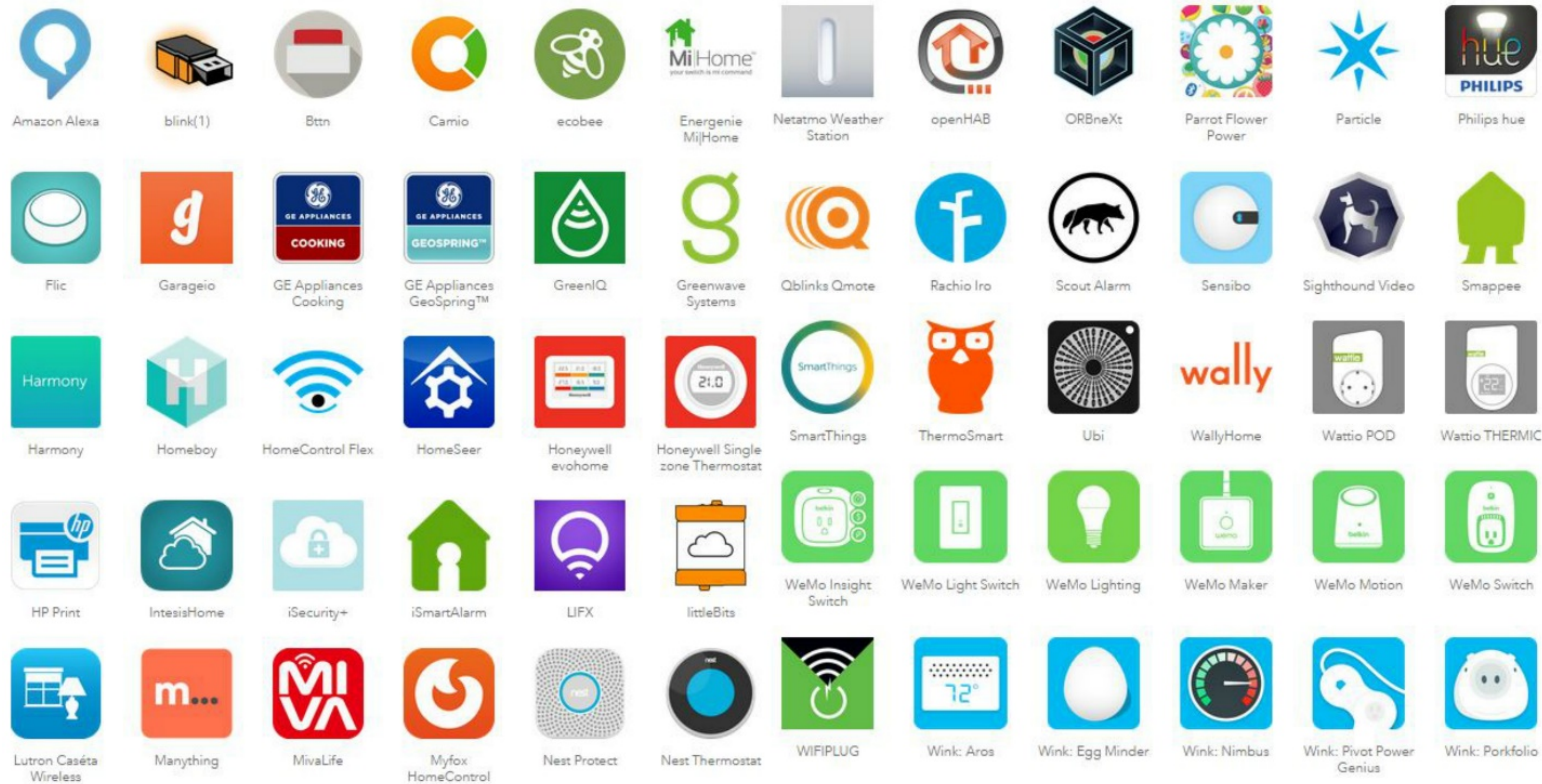
A **smart thermostat** that learns what temperatures I like, automatically adjusts the temperature when I'm away, and allows me to make adjustments from anywhere via my smartphone



An **application** that enables me to remotely monitor and control elements of my home

Accenture Consulting. (2017). *New Energy Consumer: Thriving in the Energy Ecosystem*. * indicates the % of customers that have already signed up or purchased.

Connected Everything



Smart thermostat integration with connected devices can unlock other value streams beyond DR, serving as another gateway between the customer and grid.