

Evolution of Demand Response:

Fundamentals and Path Forward

November 13, 2017 – Cambridge, Mass.

(adjacent to 36th PLMA Conference)

9:30 AM	9:45 AM	Welcoming Remarks and Introductions , <i>Mark Martinez</i>
9:45 AM	10:20 AM	Demand Response Fundamentals , <i>Christine Riker</i> <ul style="list-style-type: none">• DR Evolution• Defining DR
10:20 AM	11:00 PM	Wholesale Power Markets Design , <i>Dennis Quinn</i>
11:00 AM	12:00 PM	<i>Lunch with Roundtable Discussion</i>
12:00 PM	12:40 PM	How Demand Response Fits in Wholesale Markets , <i>Michael Brown</i>
12:40 PM	12:50 PM	<i>break</i>
12:50 PM	1:30 PM	Strategies and Tactics <ul style="list-style-type: none">• Portfolio Development, <i>Richard Philip, Duke Energy</i>
1:30 PM	2:00 PM	Evaluation, Measurement & Verification , <i>Olivia Patterson</i>
2:00 PM	2:10 PM	<i>break</i>
2:10 PM	2:50 PM	Program Design , <i>Mark Martinez</i>
2:50 PM	3:00 PM	Program Implementation , <i>David Hyland</i>
3:00 PM	3:10 PM	<i>break</i>
3:10 PM	3:40 PM	DR Technology Overview , <i>Joseph Childs</i>
3:40 PM	4:00 PM	Closing Remarks and Where To Learn More , <i>Mark Martinez</i>
4:00 PM		Adjourn