# Rocky Mountain Power: Irrigation Load Control Program



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Let's turn the answers on.

## PacifiCorp Overview



#### **Retail Service**

- 1.8 million customers
- Six states
- 143,000 square mile service territory

### Three decades of peak management

- Fully integrated in the company's resource planning
- Contribution to capacity ~300 MW

### **Irrigation Load Control Program History**





#### **Timer Device**



### **Dispatchable Device**



## **New Program Design**

## **Priorities**

- Reduce cost keep the program viable and operational
- Continued reliance on dispatchable direct load control
- Real-time interval meter data with robust technology platform to analyze data
- Design which inherently optimizes program performance incentivize load availability

## **Compensation – A Unique Approach for Demand Response**

- Designed to provide balanced outcomes for Customers, Participants and the Company
- Participants compensated based upon their load **availability** during the program season
- Performance shortfalls during dispatches (opt-outs) are deducted from compensation

### Load Availability – Performance Factor = Compensation



### **Idaho Irrigation Load Control Participation - 2015**



20% - Load shed during peak event due to program



## **4 Year Historical View of Irrigation Load**



### **Program Success**

- Consistent load reductions
- Reduced program costs



